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Art on Track: 1 railway / 18 artists / 30 murals / 3 sculptures

Official Project Launch Announcement

For Immediate Release: August 12th, 2019

Berwyn, IL

The Berwyn Public Art Initiative (BPAI) has begun its largest outdoor mural project to date. 18 artists have begun working on 30 murals and 3 sculptures, all of which will be installed along the BNSF Railway in Berwyn's Depot District.

"We are ecstatic to launch this aggressive project with Local and National Artists, our largest single project to date," says BPAI President Norman Alexandroff. BPAI began work in Berwyn's Historic Depot district connecting business owners and public buildings with Local, National and International Artists during the summer of 2018 with the goal of spurring economic growth and community pride. "This project will beautify the neighborhood and continue our mission to foster community engagement. We are already enjoying tremendous amounts of feedback and widespread awareness of the positive impact our projects are making in our community."

Together with City of Berwyn, BPAI was awarded \$25,000 in grant funds from the West Suburban Mass Transit District (WSMTD) for the purposes of Public Art Installations along the BNSF Railway in Berwyn's Depot District. BPAI has raised an additional \$12,500 from the community; Mainstreet Association of Realtors; and the Berwyn Development Corporation (BDC) for a total of \$37,500, the single largest project for BPAI to date. Stretching from Harlem to Ridgeland Ave., along Windsor and Stanley Streets, there will be 30 free standing murals, and 3 outdoor sculptures permanently installed. These new installations will compliment the 7 murals that already exist in this area.

Public Launch – Live Art Event

On Tuesday August 27th, at 7:30 PM, BPAI together with Berwyn Arts & Music (BAM) will be hosting a Live Art Event with music, located at Outta Space: 6840 W. 32nd St., Berwyn, IL 60402. "We are excited to host and participate in this launch and Live Art Event, it's an opportunity to preview a few of the murals that will be installed and meet many of the 18 artists that are

Initiative Members

Norman Alexandroff
Joe Fitzgerald
Joel Gonzalez
Melissa Kowalski
Rob Kowalski
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participating,” says Aaron Mitchel, President of BAM and owner of Outta Space.

For more information visit: <http://berwynpublicartinitiative.org>

Existing Murals:

Karasek Park, 6844 Windsor – Colin Van Der Sluijs
Lavergne’s Tavern, 6546 Windsor – Cranio
O’Brien the Cleaners, 6915 Stanley – Miss Merlot
Caputo & Popovic, 6843 Stanley – E. Lee
Reel Art, 6727 Stanley – Joe Abboreno & Cranio
City Building, (Bears Mural) 6535 Stanley – Anthony Lewellen

What we can offer

- Interview with Norman Alexandroff, Berwyn Mayor Robert J. Lovero, Berwyn Development Corp Executive Director David Hulseberg; and artists and building owners upon request.
- Hi-res images of existing Murals & current Murals in progress
- B-Roll of video of previous Mural installation – with access to future content

About BPAI

The Berwyn Public Art Initiative (BPAI), a community driven initiative is seeking to revitalize Berwyn’s Historic District Depot District through the public display of large art installations, engage community participation and foster community pride. The initiative seeks to use Murals, Sculptural Objects, Pop-Up Galleries, Sidewalk Planters, and artist live/work spaces to increase foot traffic, tourism, and business development in the under-utilized Depot District of Berwyn, IL.

Contact:

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Find more information about the organization and current project photos at <http://berwynpublicartinitiative.org> or on Facebook at <https://www.facebook.com/berwynpublicart>